



For 50 years, PWC has been strengthening our communities by providing critical home repairs, energy conservation, and accessibility modification services in an effort to help residents remain independent and healthy in their homes. Between employees of PWC and our volunteers we serve approximately 5,000 households in a year, which equates to more than 7,000 services for low-income, elderly, and disabled homeowners in our region. We want to keep growing those numbers to reach more people and offer more services, but we can't do that without your help.

This packet contains information on the events that fuel PWC and the ways you can support us to make our 50th year the most successful yet!

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50TH ANNIVERSARY SPONSOR

\$50,000

Branding Benefits

- Logo placement on the PWC homepage with a clickable link to the company's page
- Logo placement in all agency eblasts with clickable link to company page (14,500+ subscribers)
- Press release announcing sponsorship
- Priority logo placement on PWC partner's page
- Logo placement on 50th Anniversary volunteer Tshirts

Engagement Opportunities

- Quarterly social media ads/thank yous on all PWC social platforms: Facebook (14,000+), Twitter (2,500+), Instagram (1,100+), LinkedIn (900+)
- Invited to participate in a Facebook Live Q&A
- 5+ reels/short-form videos shared throughout the year featuring branding or talent from your company

Event Benefits

- Speaking Opportunity during the 50th Anniversary event program in May 2025
- Recognition in event brochures for all annual events
- Included as sponsor on signage at all annual events
- Full page ad in ToolBelt Ball event program
- VIP reserved seating for 10 at ToolBelt Ball

CORNERSTONE SPONSOR

Agency Sponsorship

\$30,000

Branding Benefits

- Logo placement on the PWC homepage with a clickable link to the company's page
- Logo placement in all agency eblasts with clickable link to company page (14,500+ subscribers)
- Priority logo placement on PWC partner's page

Engagement Opportunities

- Quarterly social media ads/thank yous on all PWC social platforms: Facebook (14,000+), Instagram (1,100+), LinkedIn (900+)
- Invited to participate in a Facebook Live Q&A
- 5+ reels/short-form videos shared throughout the year featuring branding or talent from your company

Event Benefits

- Included as sponsor on signage at all annual events in 2025, including the 50th Anniversary event, Repair Affair, ToolBelt Ball, and Prepare Affair
- Full page ad in ToolBelt Ball event program
- VIP reserved seating for 10 at ToolBelt Ball



50th Anniversary Celebration

May 02, 2025

50 years of saving homes, 50 years of restoring pride, 50 years of serving our community. Join us in celebrating the last 50 years of PWC and looking forward to our vision for the future.

\$1,000 | Golden Anniversary Sponsor

- Included as a Golden Anniversary Sponsor in event signage & ads
- Company listed as a Golden Anniversary Sponsor on PWC website and agency e-newsletter
- Logo included in event program
- Recognition on social media channels
- Thank you acknowledgment in post-event communications

\$750 | Supporting Sponsor

- Listed as a Supporting Sponsor on event signage
- Logo included in event program
- Recognition on social media
- Thank you acknowledgment in post-event communications

\$500 | Friend of PWC Sponsor

- Listed by name on PWC event signage & event program
- Thank you acknowledgement in post-event communications





Repair Affair

June 14, 2025

PWC's annual spring volunteer event brings together hundreds of skilled volunteers to provide important home maintenance services for low-income seniors and people living with disabilities in our community. During the event, crews will help clear some of PWC's lengthy waiting list and improve the safety and quality of life for the clients they serve.

\$10,000+ | Presenting Sponsor

- Prominent recognition in event brochure, signage & ads
- Logo included as Presenting Sponsor on PWC website and agency e-newsletter
- Opportunity for your project to be an event media site
- Included in all event press releases
- Recognition on social media channels



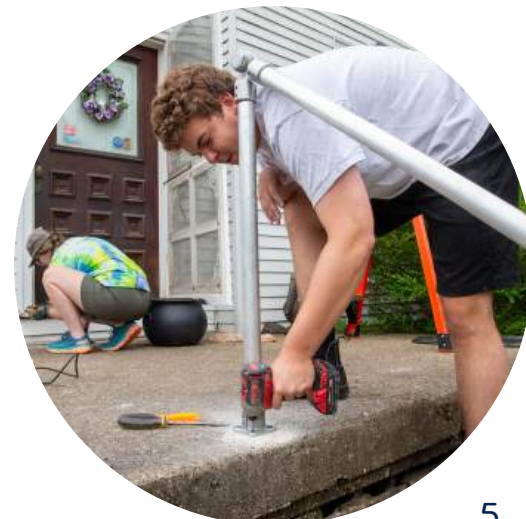
\$5,000+ | Major Sponsor

- Included as Major Sponsor in event signage & ads
- Company listed as a Major Sponsor on PWC website and agency e-newsletter
- Opportunity for your project to be an event media site
- Recognition on social media channels



\$1,500+ | Supporting Sponsor

- Included as Supporting Sponsor in event signage & ads
- Company listed as a Supporting Sponsor on PWC website and agency e-newsletter
- Recognition on social media channels



\$750 | Friend of PWC

- Listed as a Friend of PWC on event signage
- Thank you acknowledgment in post-event communications



Prepare Affair

Nov. 15, 2025

Prepare Affair brings together thousands of volunteers from across the region to rake leaves, clean gutters and provide other winter preparation services for low-income seniors and residents living with disabilities. Work includes raking leaves, cleaning up yard debris, cleaning gutters, and other minor winter prep tasks. This event is a great opportunity to instantly make a positive, lasting impact on the lives of our neighbors in need!

\$10,000+ | Presenting Sponsor

- Prominent recognition in event brochure, signage & ads
- Logo included as Presenting Sponsor on PWC website and agency e-newsletter
- Opportunity for your project to be an event media site
- Included in all event press releases
- Recognition on social media channels

\$5,000+ | Major Sponsor

- Included as Major Sponsor in event signage & ads
- Company listed as a Major Sponsor on PWC website and agency e-newsletter
- Opportunity for your project to be an event media site
- Recognition on social media channels

\$1,500+ | Supporting Sponsor

- Included as Supporting Sponsor in event signage & ads
- Company listed as a Supporting Sponsor on PWC website and agency e-newsletter
- Recognition on social media channels

\$750 | Friend of PWC

- Listed as a Friend of PWC on event signage
- Thank you acknowledgment in post-event communications



PEOPLE WORKING COOPERATIVELY TOOLBELT Ball





ToolBelt Ball

Sept. 13, 2025

For 27 years, People Working Cooperatively's annual gala has been the primary fundraiser for our Modifications for Mobility program, providing life changing accessibility modifications for our clients living with disabilities and mobility issues. This black-tie evening includes a cocktail reception, entertainment, and a three-course gourmet dinner. Attendees can participate in auctions, raffles, our popular Booze Pull, and more throughout the night. It's fun and entertaining and, best of all, helps homeowners with the critical home modifications they need to stay safely in their homes.

ToolBelt Ball Title Sponsor \$25,000

Title sponsorship offers category exclusivity and unmatched perks, including prominent recognition in event materials, exclusive media opportunities, VIP reserved seating for 20, and the opportunity for a company commercial to play at the event.

	<i>Diamond Drill</i>	<i>Golden Hammer</i>	<i>Silver Saw</i>	<i>Platinum Pliers</i>	<i>Bronze Bolts</i>
SPONSORSHIP DETAILS	\$15,000	\$10,000	\$6,000	\$4,000	\$2,500
Number of event seats	20	10	10	10	10
Company Video on event website and socials					
Press release inclusion					
Recognition in agency newsletter					
Event Sponsor Reel	Logo	Logo	Logo	Logo	Name
PWC Social Media	Logo	Logo	Logo	Logo	Logo
Event Signage	Logo	Logo	Name	Name	Name
Print Ads	Logo	Logo	Name		
Event Website	Logo/link	Name/link	Name/link	Name	Name
Event Program	2 full pages	Full page	1/2 page	1/4 page	1/8 page
<i>Tax deductible amount</i>	<i>\$13,000</i>	<i>\$9,000</i>	<i>\$5,000</i>	<i>\$3,000</i>	<i>\$1,500</i>

TOOLBELT *Ball*

Other Sponsorships

SPONSORSHIP LEVELS	COST	TICKETS	RECOGNITION
After Party Sponsor	\$5,000	10	Exclusive signage, mentions by emcees during stage program, ad in program & logo inclusion in event marketing and sponsor reel
Golden Ticket Raffle Sponsor	\$3,000	10	Logo on raffle tickets and raffle sales webpage, ad in program & logo in ads, signage, social media promos and sponsor reel
Auction Sponsor	\$3,000	10	Logo on auction website & signage, ad in program & logo inclusion in event marketing and sponsor reel
Entertainment Sponsor (2 of 2 available)	\$2,000	4	Logo in sponsor reel, name in event program and sponsor reel, logo displayed on event signage
Souvenir Sponsor	\$2,000	4	Logo on event souvenir and sponsor reel, name in event program, inclusion on event signage
Volunteer Hospitality Sponsor	\$2,000	4	Logo on event signage and sponsor reel, name in event program
Signage Sponsor	\$2,000	4	Logo on all event signage and sponsor reel, name in event program
Social Media Sponsor	\$1,500	2	Logo included in 10+ social posts, name in event program, logo on sponsor reel and signage. Opportunity for company social ad
Invitation Sponsor	\$2,000	2	Logo on event invitation, signage and sponsor reel, name in event program
360 Video Booth Sponsor	\$1,500	2	Logo on event signage and sponsor reel, name in event program
Photo Booth Sponsor	\$1,500	2	Logo on event invitation, signage and sponsor reel, name in event program
Décor Sponsor (4 of 4 available)	\$1,000	2	Logo on event invitation, signage and sponsor reel, name in event program
Program Sponsor	\$1,500	2	Logo on event program card, signage and sponsor reel, name in event program
Paddleraiser Sponsor	\$1,000	2	Logo on bidder paddles, signage and sponsor reel, name in event program
Wine at Dinner Sponsor (4 of 4 available)	\$1,000	2	Logo on wine tags at each table, signage and sponsor reel, name in event program
Uber Sponsor	\$1,000	2	Logo on event invitation, signage and sponsor reel, name in event program
Travel Package Sponsor (5 of 5 available)	\$750	-	Logo on event invitation, signage and sponsor reel, name in event program
Guest Check-In Sponsor	\$500	-	Logo on signage and sponsor reel, name in event program
Booze Pull Sponsor (2 of 2 available)	\$500	-	Logo on signage and sponsor reel, name in event program
Charging Station Sponsor (2 of 2 available)	\$500	-	Logo on signage and sponsor reel, name in event program