



PEOPLE WORKING COOPERATIVELY

TOOLBELT Ball

For 25 years, People Working Cooperatively's annual gala has been the primary fundraiser for our Modifications for Mobility program. ToolBelt Ball funds are used to provide life changing accessibility modifications for our clients living with disabilities and mobility issues. We could not be more grateful for the continued support and enthusiasm from donors and sponsors for the mission of PWC.

This black-tie evening includes a cocktail reception, entertainment, and a three-course gourmet dinner. Attendees can participate in auctions, raffles, our popular Booze Pull and more throughout the night. It's fun and entertaining and, best of all, helps homeowners with the critical home modifications they need to stay safely in their homes.

Join us on a new date at a new location in 2024! Save the date for PWC's next ToolBelt Ball on September 28, 2024 at the Manor House in Mason, OH!

ToolBelt Ball Title Sponsor









\$25,000

Title sponsorship offers category exclusivity and unmatched perks, including prominent recognition in event materials, exclusive media opportunities, VIP reserved seating for 20, and the opportunity for a company commercial to play at the event.

PEOPLE WORKING COOPERATIVELY

TOOLBELT Ball

Sponsorship Levels

	<i>Diamond Drill</i>	<i>Golden Hammer</i>	<i>Silver Saw</i>	<i>Platinum Pliers</i>	<i>Bronze Bolts</i>
SPONSORSHIP DETAILS	\$15,000	\$10,000	\$6,000	\$4,000	\$2,500
Number of event seats	20	10	10	10	10
Company Video on event website and socials					
Press release inclusion					
Recognition in agency newsletter					
PWC Social Media	Logo	Logo	Logo	Logo	Name
Event Sponsor Reel	Logo	Logo	Logo	Logo	Logo
Print Ads	Logo	Logo	Name		
Event Signage	Logo	Logo	Name	Name	Name
Event Website	Logo/link	Name/link	Name/link	Name	Name
Event Program	2 full pages	Full page	1/2 page	1/4 page	1/8 page
<i>Tax deductible amount</i>	<i>\$13,000</i>	<i>\$9,000</i>	<i>\$5,000</i>	<i>\$3,000</i>	<i>\$1,500</i>

Other Sponsorships

Ball

SPONSORSHIP LEVELS	COST	TICKETS	RECOGNITION
After Party Sponsor	\$5,000	10	Exclusive signage, mentions by emcees during stage program, ad in program & logo inclusion in event marketing and sponsor reel
Golden Ticket Raffle Sponsor	\$3,000	10	Logo on raffle tickets and raffle sales webpage, ad in program & logo in ads, signage, social media promos and sponsor reel
Auction Sponsor	\$3,000	10	Logo on auction website & signage, ad in program & logo inclusion in event marketing and sponsor reel
Entertainment Sponsor	\$2,000	4	Logo in sponsor reel, name in event program and sponsor reel, logo displayed on event signage
Souvenir Sponsor	\$2,000	4	Logo on event souvenir and sponsor reel, name in event program, inclusion on event signage
Volunteer Hospitality Sponsor	\$2,000	4	Logo on event signage and sponsor reel, name in event program
Signage Sponsor	\$2,000	4	Logo on all event signage and sponsor reel, name in event program
Social Media Sponsor	\$1,500	2	Logo included in 10+ social posts, name in event program, logo on sponsor reel and signage. Opportunity for company social ad
Invitation Sponsor	\$1,500	2	Logo on event invitation, signage and sponsor reel, name in event program
360 Video Booth Sponsor	\$1,500	2	Logo on event signage and sponsor reel, name in event program
Photo Booth Sponsor	\$1,500	2	Logo on event invitation, signage and sponsor reel, name in event program
Décor Sponsor (2 of 2 available)	\$1,000	2	Logo on event invitation, signage and sponsor reel, name in event program
Program Sponsor	\$1,000	2	Logo on event program card, signage and sponsor reel, name in event program
Paddleraiser Sponsor	\$1,000	2	Logo on bidder paddles, signage and sponsor reel, name in event program
Wine at Dinner Sponsor (4 of 4 available)	\$1,000	2	Logo on wine tags at each table, signage and sponsor reel, name in event program
Uber Sponsor	\$1,000	2	Logo on event invitation, signage and sponsor reel, name in event program
Travel Package Sponsor (5 of 5 available)	\$750	-	Logo on event invitation, signage and sponsor reel, name in event program
Guest Check-In Sponsor	\$500	-	Logo on signage and sponsor reel, name in event program
Booze Pull Sponsor (2 of 2 available)	\$500	-	Logo on signage and sponsor reel, name in event program
Charging Station Sponsor (2 of 2 available)	\$500	-	Logo on signage and sponsor reel, name in event program



REPAIR AFFAIR

June 8, 2024

PWC's annual spring volunteer event brings together hundreds of skilled volunteers to provide important home maintenance services for low-income seniors and people living with disabilities in our community. Recruit a group of friends and family or organize a team from your company, school or faith-based group and spend a half-day helping your neighbors.

Though PWC employs a full-time staff of technicians to make critical emergency repairs throughout the year, the need frequently outstrips available resources and many minor repairs end up on our lengthy waiting list. By volunteering for Repair Affair, crews will help clear some of this list and improve the safety and quality of life for the clients they serve.



PREPARE AFFAIR

November 16, 2024

Prepare Affair brings together thousands of volunteers from across the region to rake leaves, clean gutters and provide other winter preparation services for low-income seniors and residents living with disabilities. Work includes raking leaves, cleaning up yard debris, cleaning gutters and other minor winter prep tasks. This event is a great opportunity to instantly make a positive, lasting impact on the lives of our neighbors in need!

Prepare Affair welcomes volunteers of all ages and skill levels! Crews can join PWC on the main event day, or choose another day in November that works best for their schedule.

Repair Affair | Prepare Affair Sponsorship Opportunities

\$10,000+ | Presenting Sponsor

- Prominent recognition in event brochure, signage & ads
- Logo included as Presenting Sponsor on PWC website and agency e-newsletter
- Opportunity for your project to be an event media site
- Included in all event press releases
- Recognition on social media channels

\$5,000+ | Major Sponsor

- Included as Major Sponsor in event signage & ads
- Company listed as a Major Sponsor on PWC website and agency e-newsletter
- Opportunity for your project to be an event media site
- Recognition on social media channels

\$1,500+ | Supporting Sponsor

- Included as Supporting Sponsor in event signage & ads
- Company listed as a Supporting Sponsor on PWC website and agency e-newsletter
- Recognition on social media channels

\$750 | Friend of PWC

- Listed as a Friend of PWC on event signage
- Thank you acknowledgment in post-event communications



CORNERSTONE SPONSOR

Agency Sponsorship

\$30,000

Branding Benefits

- Logo placement on the PWC homepage with a clickable link to the company's page
- Logo placement in all agency eblasts with clickable link to company page (14,500+ subscribers)
- Press release announcing sponsorship
- Priority logo placement on PWC partners page

Engagement Opportunities

- Quarterly social media ads/thank yous on all PWC social platforms: Facebook (14,000+), Twitter (2,500+), Instagram (1,100+), LinkedIn (900+)
- Invited to record a 30-second video to be played prior to ToolBelt Ball and shared on social media
- Invited to participate in a Facebook Live Q&A
- 5+ reels/short-form videos shared throughout the year featuring branding or talent from your company

Event Benefits

- Recognition in event brochures for all annual events
- Included as sponsor on signage at all annual events
- Full page ad in ToolBelt Ball event program
- VIP reserved seating for 10 at ToolBelt Ball



Homebrew Competition & Cornhole Tournament

Summer 2024

The 3rd Annual Boards & Brews event will take place in June of 2024.

Boards & Brews kicks off in the spring as homebrewers across Greater Cincinnati brew their best for a good cause. Teams submit their best beer for a chance to brew the winning recipe onsite at the Sam Adams Cincinnati Tap Room Brewery with Head Brewer Chris Siegman.

To kick off the Boards & Brews Cornhole Tournament, the top 3 homebrew teams will be announced before the 32-team cornhole tournament begins. This event is fun for the entire family, so everyone is invited to stop by to enjoy raffles, food trucks and family friendly games for the kids

Boards & Brews Title Sponsor

\$5,000

Title sponsorship for Boards & Brews offers category exclusivity and unmatched perks, including prominent recognition in event materials, exclusive media opportunities, and premium branding throughout both the homebrew competition and cornhole tournament.

Cornhole Tournament Title Sponsor

\$2,500

Title sponsorship for the Boards & Brews Cornhole Tournament offers category exclusivity and unmatched perks on the day of the tournament, including prominent recognition in event materials, premium branding throughout the event and a custom branded cornhole set for your company to keep.



Homebrew Competition & Cornhole Tournament

June 2024

SPONSORSHIP DETAILS	<i>Homebrew Tapping Sponsor</i>	<i>Gear Sponsor</i>	<i>Keg Level Sponsor</i>	<i>Patio Games Sponsor</i>	<i>Board Sponsor</i>	<i>Pint Level Sponsor</i>	<i>Awards Sponsor</i>
	\$1,500	\$1,500	\$1,000	\$750	\$500	\$350	\$250
Category exclusivity	✔			✔			
Event website	Name/link	Name/link	Name	Name	Name	Name	Name
Social Media Business Ad	✔						
PWC Social Mentions	4-6 mentions	4-6 mentions	4-6 mentions	2-4 mentions	2-4 mentions	2-4 mentions	2-4 mentions
Press release inclusion	✔	✔					
Flyer inclusion	Name	Name	Name				
Option to hang banner at event	✔						
Option to distribute promo items (6 table included)	✔						
Goodie bag inclusion	✔	✔	✔	✔	✔	✔	✔
Eblast inclusion	Name/link	Name/link	Name	Name	Name		
Website recap	✔	✔	✔	✔	✔		
Event signage	Logo	Logo	Logo	Name	Name	Name	Name
Exclusive signage	Tapping event	Logo on gear		Patio signage	Listed on bracket		
Logo on board (to keep after event)					✔		

In-Kind Sponsorships

In-kind contributions, either through products or services, help our team offer a better experience for our guests while achieving great exposure for your company or organization. In return for your in-kind contribution, your company name will appear on promotional materials and you will receive recognition at the event. We welcome in-kind donations such as promotional items, printing/signage services, raffle packages, apparel, food/snacks, cornhole equipment and video/photography services.



SPONSORSHIP COMMITMENT FORM

Company Name (as you would like it to appear)

Contact Name / Title

Address

City State Zip

Email Telephone

Name & email of company contact for logos and other graphic needs and/or contact for guest list names

Signature Date

-
- I have enclosed a check for sponsorship(s) \$ _____
(made payable to People Working Cooperatively)
 - Please invoice me for \$ _____
 - I have enclosed a donation for \$ _____

Please select all sponsorship commitments on reverse side and return completed form to:

People Working Cooperatively
Attn: Chris Owens
4612 Paddock Road
Cincinnati, OH 45229

**THANK YOU FOR
YOUR SUPPORT!**

For additional information, please
contact Chris Owens at 513-482-5118
or owensc@pwchomerepairs.org

Please select your sponsorship level(s):

Cornerstone Sponsorship

2024 Agency Sponsorship, All Events

Annual Sponsor \$30,000

Repair Affair

June 8, 2024

Presenting Sponsor \$10,000
 Major Sponsor \$ 5,000
 Supporting Sponsor \$ 1,500
 Friends of PWC \$ 750

Prepare Affair

November 16, 2024

Presenting Sponsor \$10,000
 Major Sponsor \$ 5,000
 Supporting Sponsor \$ 1,500
 Friends of PWC \$ 750

ToolBelt Ball Annual Gala

September 28, 2024

Presenting Sponsor \$25,000
 Diamond Drill Sponsor \$15,000
 Golden Hammer Sponsor \$10,000

Silver Saw Sponsor \$ 6,000
 Platinum Pliers Sponsor \$ 4,000
 Bronze Bolts Table Sponsor \$ 2,500

Name & email of company contact for guest names

Boards & Brews

June 23, 2024

Boards & Brews Title Sponsor \$ 5,000
 Cornhole Tournament Sponsor \$ 2,500
 Homebrew Tapping Sponsor \$ 1,500
 Homebrew Tapping Sponsor \$ 1,500
 Keg Level Sponsor \$ 1,000

Patio Games Sponsor \$ 750
 Board Sponsor \$ 500
 Pint Level Sponsor \$ 350
 Awards Sponsor \$ 250